

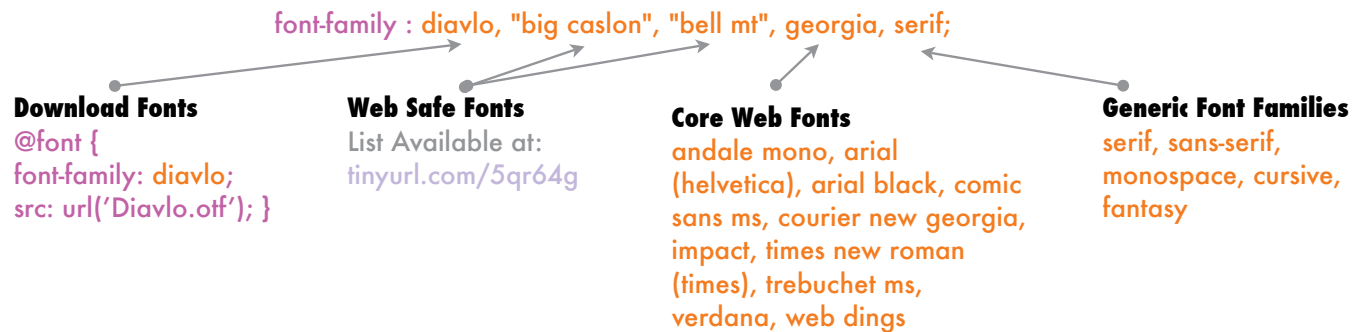
{ Web Typography }

Beyond Arial and Times and Georgia

jason cranford teague

www.speaking-in-styles.com/web-typography

Fluid Typography



Referenced Web Pages

lescore.com

sci-fi.om

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cameronmoll.com

boutique-dammann.com

ilovetypography.com

thefwa.com

emigre.com

chank.com

josbuivenga.demon.nl

www.princexml.com/howcome/2008/webfonts/

Choosing Your fonts

- ❖ Test the different fonts in different combinations.
- ❖ For headline copy, use fonts with similar widths and kerning.
- ❖ For body copy, select fonts with bold, italic, and bold/italic versions.
- ❖ If you download a font or use a Web Safe Font, always include a Core Web Font and generic font-family as back-ups.

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